

Appendix 2 - Core Competencies

Competencies	Activities
Assess, monitor, and review the health status of populations and their related determinants of health and illness.	<ul style="list-style-type: none"> Assessing and reviewing corporations' sustainability reports; able to see what the health status of Hong Kong citizens is in relation to environmental, social and governance aspects as detailed in the reports (i.e., how many companies provide water and air quality monitoring, or work safety training to their employees) Submitting reports to GRI database to get a general picture of what the scope of sustainability is and what that means to Hong Kong corporations Compiling and analyzing data on the reports; how companies compare and differ from one another; which KPIs are significant to shareholders and corporations
Identify and prioritize the key dimensions of a public health problem by critically assessing public health literature utilizing both quantitative and qualitative sources	<ul style="list-style-type: none"> Researching what sustainability reporting is by reviewing literature, different guidelines, standards, and frameworks; identifying what the key dimensions are with regards to sustainability reporting Reviewing sustainability reports to see what the current trends are; reviewing questionnaire results to see what the current attitudes are; analyzing the results to obtain quantitative data
Apply theoretical constructs of social change, health behavior and social justice in planning community interventions	<ul style="list-style-type: none"> Researching what motivates young people to volunteer (i.e., social responsibility, self-fulfillment, helping others, sense of purpose, compulsory school based program, etc.) Researching what the benefits of volunteerism are to youth (i.e., self-efficacy, social interaction, community involvement, vocational skills, leadership skills, etc.)
Apply evidence-based principles to the process of program planning, development, budgeting, management, and evaluation in public health organizations and initiatives.	<ul style="list-style-type: none"> Assessing needs of the target population; targeting the intervention towards youth needs; creating opportunities for youth to connect with community; creating opportunities for evaluation, i.e., survey questionnaire
Demonstrate leadership abilities as collaborators and coordinators of evidence based public health projects	<ul style="list-style-type: none"> Drafting an entire program proposal that aims to support the youth of Hong Kong; program seeks to find collaborators in the business industry for mentorship
Identify and apply ethical, moral, and legal principles in all aspects of public health practice.	<ul style="list-style-type: none"> When reviewing sustainability reports, I can identify whether each company is in accordance to the guidelines on proper environmental, social and governance principles such as water/air quality, waste management, child labor, employee safety, workplace compliance, non-discrimination, anti-corruption, etc.
Develop public health programs and strategies responsive to the diverse cultural values and traditions of the communities being served.	<ul style="list-style-type: none"> Researching what afflictions youth face the most; found that suicide was a leading cause of death amongst youth; developing a program that attempts to curb the suicide rate by improving their emotional quality of life through establishing positive relationships with community
Effectively communicate public health messages to a variety of audiences from professionals to the general public.	<ul style="list-style-type: none"> Responding to and drafting professional emails Conversing about what sustainability reporting is about at networking event(s) and meetings Responding to questions about sustainability at seminar and in-person meetings
Core Knowledge Areas	Activities
Social and Behavioral Sciences	<ul style="list-style-type: none"> Creating and updating social media platforms (i.e., Instagram, company newsletter, google business) Researching volunteer motives and behavior change theories
Environmental Health	<ul style="list-style-type: none"> Increasing knowledge base of sustainability practices, issues, and standards
Public Health Administration and Leadership	<ul style="list-style-type: none"> Planning ESG seminar Reviewing and submitting sustainability reports
Cross Cutting/Interdisciplinary Values	Activities
Communication and Informatics	<ul style="list-style-type: none"> Communicating professionally and providing insightful feedback
Program Planning	<ul style="list-style-type: none"> Drafting program proposal
Professionalism	<ul style="list-style-type: none"> Speaking and emailing with others in a professional matter Communicating and behaving in a professional manner at work and at meetings with others
Systems Thinking	<ul style="list-style-type: none"> Maintaining the bigger picture of what sustainability in corporate structure means to citizens and its implications to the community's health