From Building Vocabulary to Talking about Family Traditions Together: Discussions on the Facebook Group "Hoisan Phrases 學講台山話"

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Background

-Hoisan-wa (台山話): links nearly all early Chinese immigrants to the U.S.

-Perpetually omitted in research

-Shifts in metalinguistic and metapragmatic commentary about "Chinese"

-Negative ideologies indexing "rural" or "uneducated"





Theoretical Frameworks

- Multicompetence and Symbolic Competencies (Kramsch & Whiteside, 2008)

-Language-as-resource (Ruiz, 1984)

-Citizen sociolinguistics: "traces the way citizens, more so than trained sociolinguists, understand the world of language around them" (Rymes & Leone, p. 25)

Drawing upon folk ontologies ("common sense" explanations)

Metalinguistic commentary ("talk about talk")

Some Previous Studies

Social media as platform to strengthen marginalized communities (Johnson & Callahan, 2013; Lewin-Jones, 2015)

Diaspora Communities: the use of ethnic media as means of transnational connection for diasporic members (Shi, 2005)

For Chinese Americans, English as buffer to stylize language and identity (Lam, 2004)

Methodology

-Examined a Facebook group called "Hoisan Phrases 學講台山話"

-Both researchers are members of this group

-Corpus of 628 posts with 2+ posts from November 2013 to February 2016

-Average # of comments per post: 11

-Each post was iteratively double coded for themes (Emerson, Shaw & Fretz, 1995)

Hoisan Phrases 學講台山話: Some highlights



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Peony Nancy LOL, sometimes the romanization of toisnanese cal misinterpreted. I am sure when one is talking, there is no problem understanding what the other person is saying.

April 7, 2015 at 4:26pm · Like · 🖒 2

Kenny Mar Paat Paat for slip on slippers cuz they go paat paat paat when you walk in them

January 15, 2015 at 1:34pm · Like

Hoisan Phrases: Highlights cont'd

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im Like

See Translation

table.



Kevin Lee

27 Comments

Highlight: haircut and ear cleaning (ep 2 hoisan panda)



liao ngi sih

Themes that emerged:

	Example	
Vocab building	Some more Toisan vocab Ai mi si - squirrel (literally: big tail rat) La ka chong - bunk bed Lok sui - rain (as opposed to Cantonese "lok yue") Yell - to scoop (as in "yell hong" - scoop soup or "yell faan" - scoop rice) Nung juk - burnt rice porridge (Cantonese "faan jiu") Sui hau - water hose Hoh gaa - expensive	
Stumper (+solutions)	Gou Lou hai HeiAi Doi mun pei Solution: The gist: people in higher positions have it good. People in the lower positions have it bad	
How do you say	what does "iu" sound like? In another thread, it was established that "haai" sounds like "hi" and there's no "a" sound, correct?	
My family does	Yeah suiboo dialect is different sounding. I speak my grandma's 5-10 (4-9) dialect and my grandpa was from Suiboo, and he would say "nay ga thlee" for "your business" whereas Paw Paw said "nay ga thloo". Also Paw Paw is Paw Paw and in Suiboo she's "Poe Poe".	
Nostalgia	Reading all this brings me back to when I was a 5 year-old ABC having a one- sided conversation with my grandmother	

Themes cont'd

"Folk" Explanation	In standard Cantonese, the word "Nung" (燶) is strictly an adjective that describes the state something is in after it has been burnt or scorched. We Hoisan Ngin also use it as a noun to mean the slightly-burnt, crispy crust that forms on the bottom of a pot of cooked rice. A tonal variation is used to differentiate the the two.	
Inquiring from collective	U mentioned a toisan language manual created years ago . Is there a way I can get a hold of it? Or a link I can tell my friends about and people learning toisan. (Yes there are pple who want to learn toisan and cantonese):) once u offer it itll bring up interest and people will come:)	
Lamenting	one of our major problems with this forum is the romanization. everyone has their own way of romanizing hoisan words. I tried to get the Yale system as our standard but it's hard for people to understand and use it.	
Praise	Wah! Nee ho lek doy!	
Jest	My friend use to ask me if I wanted to "hai hay" whereupon she would blow out her breath in the cold air. LOL 看氣!	

Themes cont'd



thlahm goi loupohna -- yiht goi hui. 三個佬婆娜 一個爐 3 loupohna's produce enough chatter to make up a

marketplace.

See Translation

- in Q Taishan, Guangdong, China.

Like Comment A Share

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Leland LW Wong ji ji jah jah August 7, 2014 at 6:27pm · Like



Wai Hom jop bay jop bay See Translation

August 8, 2014 at 4:47am · Like



Jason J. Yuen ohh I know the term jah bee September 20, 2014 at 7:10am - Like - 1



John Tam When I lived in New York Chinatown, my mother used to refer to a certain gossipy and long-winded neighbor as "Jah Bee Mo" and I learned never to make eye contact when passing by lest she should try to engage me in some drawnout trivial conversation in Hoisanwa.



Main Findings: Descriptive Statistics

	n	%
"Folk" Explanation	253	40%
Vocab building	130	20%
My family does	102	16%
Stumper (+solutions)	72	11%
How do you say	37	6%

Main Findings: Qualitative

-90%+ of posts were positive affective positioning

-Folk Explanation: users demonstrating own expertise/experiences, deploying citizen sociolinguistics/phonology to understand language around them

-Not relying on Chinese characters, creation of own romanization

-Safe space for creativity, humor, praise/positive assessment of Hoisan speakers/heritage

-Reclaiming a counter-hegemonic stance

Implications

-Re-envisioning how *Hoisan-wa* is viewed online, expanding domains of use where *Hoisan-wa* users adopt language-as-resource view (cf. Ruiz, 1984) towards their heritage language

-Using existing tropes (ear cleaning, how to say I love you) to harness critical awareness of unique linguistic and communicative repertoires

-"Hoisan Phrases 學講台山話" as implementational space that can serve as wedge to pry open language ideologies (cf. Hornberger, 2005)

-Illustrates the importance of public participation in sociolinguistic inquiry, thereby generating and circulating new social values

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Thank you!

Questions? Comments?

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