Black Student Union 50th Anniversary: Event Overview

Black Student Union

University of San Francisco

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Event Number 1: BSU Panel: Bending the Arc Towards Justice: 50th Years of Black Student Activism

Date: Friday, November 9th, 2018
Time: 3:00-5:00
Volunteer Arrival: 2 pm
Speakers Arrive: 2:00-2:30pm
Location: Fromm Hall
Expected # of Guests: 50-100
Event Leads: Michael Tadesse-Bell and Candice Harrison
Volunteers: Monica, Elonte + 2, Stephanie, Shawn, Kimmera
Speakers: Adrienne Riley (Opening Remarks)
Stephanie Sears (Moderator)

Panelists:
Joe Marshall
Timothy Alan Simon
Sanya Hill Maxion
Alison Richardson
Sherie Gilmore Cleveland
Sarah Toutant

Minute by Minute
2:00 -3:00 Volunteers/+ arrive to setup registration table
2:30 Easels arrive from EMGS
3:00 - 3:10 Guests Arrive
3:10 - 3:15 Emcee (Michael Tadesse-Bell) Welcome and Opening Remarks - Adriene Riley
3:15 - 3:20 Introduction of Panel and Moderator
3:20 - 3:50 Panelist Opening Remarks (5 mins each)
3:50 - 4:35 Moderated Conversation between panelist - Dr. Stephanie Sears
4:35 - 4:50 Q & A from Audience
4:50 - 4:55 Closing Remarks - Current BSU Vice President
4:55 - 5:00 Direction to next portion of celebration

HARD STOP AT 5:00pm TO CLEAR FOR DINNER

(TURN the PAGE) —
Panel Script

MC:
Good afternoon,

My name is Michael Tadesse-Bell and I serve as an Assistant Dean within the Center for Academic and Student Achievement here at USF. I am honored and excited to welcome you all to this event as we kickoff a year of celebration recognizing 50 years of Black Student Activism. We're so excited to be celebrating this incredible milestone for the BSU and for the university today. We're also excited to be welcoming Mayor London Breed to campus, a proud alumna of USF's MPA program. The Mayor will be joining USF leadership, trustees, and donors for a brief private reception and will then join in our celebration dinner for the 50th anniversary of the Black Student Union later this evening. As I mentioned, this event only kicks off a series of events the Black Student Union and other members of the USF community have planned for the spring semester. Please stay tuned for the promotion of additional events celebrating the BSU 50th anniversary.
Today we will have the honor of hearing from past Black Student Union presidents and executive board officers as they share how they helped shape the USF we know today. We will also hear how current BSU members and USF continue on a path to Bend the Arc Towards Justice.

I would now like to introduce and welcome alumnus and trustee emeriti, Adrienne Riley. Mrs. Riley graduated from the University of San Francisco earning a BS in Sociology with a concentration in Social Welfare and continued on to earn an MA in Counseling and Guidance. While at USF, Adrienne was instrumental in the formation and development of USF’s Black Student Union, the Upward Bound program (emerging out of the Economic Opportunity Act of 1964/War on Poverty), the Ethnic Studies curriculum and program, and a Grant Consortium program, modeled after EOP. After graduation, Adrienne returned to USF and served as the Director of the Educational Services Center for Minority Students (ESCMS), a
comprehensive support program targeting the academic success of minority students.

Adrienne joined the Peralta Community College District in 1989 as a counseling faculty member. She went on to support the College of Alameda, the Naval Air Station, Vista College, now Berkeley City College, and Laney College. During her tenure with the College District, Adrienne coordinated matriculation programs, served as a Counseling Department Chair and Articulation Officer, and taught College Success courses.

Her commitment to USF includes a nine-year term on University of San Francisco’s Board of Trustees, serving as a member of the Executive Committee and Chair of the Academic Affairs Committee. Adrienne also served a six-year term as president of the Board of Directors at Oakland’s Holy Names High School. Currently, she serves as president of the Alive & Free - Omega Boys Club/Street
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Soldiers Board of Directors.

Please help me welcome Mrs. Riley to lead us forward in this afternoon's celebration.

Pause for Applause

Adrienne Riley
[Adrienne is writing her own remarks]

Transition to Panel Moderator

Today’s panel discussion is sure to be an insightful conversation. To begin today’s program and to introduce our panelists, I would like to welcome, Dr. Stephanie Sears. Dr. Sears is an Associate professor of Sociology here at USF, Co-chair of African American Studies, Director of the Esther Madriz Diversity Scholars Program, and former BSU adviser. Please help me welcome, Dr. Stephanie Sears.

Pause for Applause

(TURN the PAGE)
Dr. Stephanie Sears

Adrienne, thank you for your leadership, vision, and dedication to creating an inclusive environment that fosters the development of our students and community. It’s my pleasure to introduce our six panelists who share your commitment to USF and have steered the BSU over the past 50 years. I’d like to ask the audience to please save your applause until all panelists have been introduced.

Our first panelist, Dr. Joseph Marshall, Jr., class of 1968, received his BA in political science and sociology and is one of the co-founders of USF’s Black Student Union. After graduation, he spent 25 years as an educator with the San Francisco Unified School District, earned a doctorate in psychology from the Wright Institute in Berkeley, CA, and dedicated his life to understanding and eradicating youth violence. He is a winner of the prestigious MacArthur Fellowship, commonly but unofficially known as a "Genius Grant" and USF’s own California Prize. Today, Dr. Marshall is an author, lecturer, radio talk show host, and community activist. He is the founder of the Alive &
Free Movement, the founder and president of the Street Soldiers National Consortium, and the co-founder and Executive Director of the Omega Boys Club/Street Soldiers. Dr. Marshall is also a trustee emeritus of USF, and served as a long-time member of the San Francisco Police Commission.

Our second panelist, Timothy Alan Simon, class of 1979, received a bachelor’s degree in Economics from USF and served as the President of the Society of Black Students. After graduation, he went on to earn a Juris Doctor from the University of California Hastings College of the Law and served as Appointments Secretary in the Office of the Governor – the first African American in California history to hold this post. In 2007 he was appointed by Gov. Arnold Schwarzenegger to the California Public Utilities Commission (CPUC). In 2013 he created TAS STRATEGIES, a consulting group that focuses on the interface between the energy industry and their customers. Today, he serves as an attorney and consultant on high stake areas that include energy, utilities, critical infrastructure, supplier diversity,
transportation, financial services, and broadband projects. He has taught at several law schools and takes great pride in his civic duties as a member of multiple associations and boards.

Our third panelist is Sanya Hill Maxion, class of 1984. Judge Maxion received her B.A. degree in English and Political Science. As an undergrad, she served as Vice-President of the Society of Black Students and as Vice-President of ASUSF. After graduating, she went on to receive her Juris Doctor from NYU School of Law and her Master of the Science of Law from Stanford Law School. Judge Maxion is currently a federal Administrative Law Judge for the Social Security Administration, Office of Disability Adjudication and Review and works in Oakland, California. Prior to working as an Administrative Law Judge, Judge Hill Maxion worked as a Senior Trial Attorney at the U.S. Equal Employment Opportunity Commission for 18 years. She has also taught at multiple law schools and currently serves on USF’s Black Alumni Society Board.
Our next panelist is Alison Richardson, class of 1992. Alison received her Bachelor of Arts in Industrial/Organizational Psychology and Master of Arts in Higher Education Administration with an emphasis in Student Personnel from the University of San Francisco. Alison currently serves as the Executive Director for Student Equity and Success Programs at California State University, East Bay (CSUEB) and is responsible for increasing the retention and graduation rates of first generation and underserved students through innovative services and programs. Prior to her appointment as Executive Director, Alison served as the Director of the Educational Opportunity Program for six years at CSUEB. Before joining CSUEB, she served as the Program Development Director at the YMCA of the East Bay in Oakland, CA and spent twelve years in Higher Education directing residential life, campus events, undergraduate student orientation, student government, involvement and leadership programs. Alison is currently in the third year of her doctoral studies in Educational Leadership and Social Justice at California State University, East Bay.
Next is Sherie Gilmore-Cleveland, class of 2001. Sherie was born and raised in Oakland, CA and attended Oakland Public Schools where she was an active member of the black student union at Montera Junior High School and Skyline Senior High School. She earned her bachelor’s degree from the University of San Francisco in Business Administration as well as her Master of Science in Organization Development.

During her time at USF, Sherie was active in the Black Student Union, Sister Connection, Judicial Board, the professional co-ed fraternity Delta Sigma Pi, Phelan Multicultural Community (now known as the Esther Madriz Diversity Scholars), and Spiritual Notes. Sherie feels her most important contribution to the USF African American community was her involvement with the office, Minority Recruitment and Retention, later named Multicultural Recruitment and Retention. She took the annual African American Overnight Program’s motto, “Lifting as we climb,” to heart and focused her
attention at all times on increasing the enrollment and retention of African American students at the University of San Francisco.

Sherie’s involvement in recruiting African American students lead her to a seventeen-year career in college admissions including her current role as Director of Admissions for Mills College. Sherie attributes her work within the Black Student Union and Black Community at USF as boot camp for servant leadership. She also served as a board member of the Black Alumni Society from 2014-2015.

And finally, I’m pleased to introduce Sarah Toutant. Sarah Toutant graduated from USF in 2016 with Bachelor degrees in Sociology and Critical Diversity Studies. At USF she served as the President of the Black Student Union, Arts Intern for USF's Intercultural Center, Intern for the Office of Admissions, and is a member of Delta Sigma Theta Sorority, Incorporated, Tau Tau Chapter. After her time at USF, she completed a Masters of Postsecondary Administration & Student Affairs at the University of Southern California while serving as the
Graduate Assistant for USC’s Center for Black Cultural and Student Affairs; Director of Diversity and Equity for the Graduate Student Government; Graduate Intern for the Center for Education Identity and Social Justice; President of the Black Graduate Student Network; and Research Assistant for the Center for Empowered Learning and Development with Technology. Currently, she is a PhD student of Urban Education Policy at USC and serves as a research associate in the USC Race and Equity Center. Her research focuses on how Whiteness is reproduced in everyday narratives through White fragility, supporting Black undergraduate women, and racial campus climate for Black students.

Please welcome our panelists.

Pause for Applause

Panel Conversation Questions

Our first question is for each of our panelist: (5 mins per panelist):
What was it like for Black students during your time at USF? What
motivated you to create/get involved with the BSU?

1. What was the biggest challenge facing you and other Black students during your time at USF?

2. What were your main goals as a student activist leading the BSU?

3. When you were a member of the BSU, how involved was the organization with other student organizations on campus?

4. Black students are often told, "To whom much is given, much is expected" or to quote one of our panelists, "The more you know, the more you owe." What, if any, responsibility does the BSU have to local Bay Area Black communities?

5. Today, more than ever, we in the Black community are recognizing our many different ways of being Black. How did our multiple black identities impact the work of the BSU during your
6. You have had a range of experiences as BSU officers and members. What would you say was the biggest accomplishment of the organization under your leadership? To what would you attribute that success?

7. We are living through yet another turbulent and divisive political climate. What is one piece of advice you would give to current student activists as they continue to bend the arc towards justice?

Close of Panel Discussion - Moderator: Dr. Stephanie Sears:
I am so appreciative to have had the pleasure of moderating a conversation between such a dynamic group of servant leaders. Please know that we are forever grateful for your sacrifice and continued support of USF.

Pause for Applause
I'd now like to welcome back Michael to introduce the current Vice President of the Black Student Union for closing remarks.

MC: Michael Tadesse-Bell
Thank you Dr. Sears and thank you esteemed panelist for your time today and critical efforts that have shaped the USF landscape. I am honored to introduce Taylor Terry, current BSU Vice President. Taylor is a Senior, Communication Studies Major also minoring in African American Studies. She is also a proud member of the Tau Tau Chapter of Delta Sigma Theta Sorority Inc. Please help me welcome, BSU Vice President, Taylor Terry.

BSU VP Closing Remarks: Taylor Terry
Insert Taylor’s remarks

MC: Closing of event and directions to tour: Michael Tadesse-Bell
Thank you Taylor and the current BSU e-board and members for
continuing to be social justice agents, holding the university accountable for living the Jesuit mission. I’d again like to thank Mrs. Riley, Dr. Sears and our amazing panelists for such an incredible conversation. Alum and all who want to join, we have three extremely knowledgeable students in the rear ready and eager to lead you on a campus tour. Can I please have Elizabeth, Jojo, and Justin raise their hands so our guest know who to follow? Thank you!

This concludes our panel, thank you all for coming and we look forward to seeing you throughout the year as we continue our celebration.
Event Number 2: Reception Honoring Mayor Breed

Event Brief

Date: Friday, November 9
Time: 5:30-6:30 pm
Volunteer arrival: 4:00 p.m.
Location: Gleeson Atrium
Expected # of Guests: 60-70

Staff leads: Preston Walton

Speakers:
Fr. Paul
Naomi Kelly
Mayor Breed

Volunteers:
Fr. Paul - Greet Mayor Breed
Peter Wilch and Jennifer Aziz - Greet Trustees
Kimmera Wilson - Registration
Killian Roach - Registration
Sydney - Greeting/mingling
Rochelle - Greeting/wayfinding
Monica - Logistics
Dan - Greeting and Mayor Teams and Photographer

Supplies:
P-touch
Extra Name tags

Minute by Minute

1-3 pm
VP’s Office print name tags

4:00 pm
Volunteers onsite

4:30 pm
Volunteers setup registration (name tags, reg list)

4:30 pm
EMGS drop flower arrangements (15)
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4:45 p.m. Mayor Breed Advance Team arrive
5:00 pm Doors open, guest begin to arrive
5:30 pm Mayor Breed Arrives, public safety escorts her to Gleeson
5:35 pm Fr Paul welcome and acknowledge guests
5:40 pm Naomi Kelly introduces Mayor Breed
5:40 pm Kimmera grabs P-touch and heads to Fromm
5:45 pm Mayor’s remarks
6:00 pm Presentation of gift to the Mayor and remarks from Fr. Paul
6:15 pm Program concludes, guests attending the dinner transition to Fromm Hall, all other guests are invited to activities in the Atrium; Mayor Breed transitions to BSU Dinner.
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Event Number 3: BSU Dinner

Date: Friday, November 9
Time: 6-8
Volunteer arrival 5:00 p.m.
Location: Xavier
Expected # of Guests: 130

Staff leads: Candice Harrison
Speakers: Joe Marshall
          Mayor London Breed
          Dr. Candice Harrison

Volunteers: Monica (MN out at 6-6:30 pm)
            Shawn
            Kimmera
            Sydney

Supplies: P-touch (grab from mayors events at 5:40)
      Extra Name tags
      Pens (2 boxes)
      Sharpies x2
      Giveaway bags (VPs Office)
      Surveys x 100
      Basket to collect surveys

 Minute by Minute

  5 pm  26 Floral Arrangements Arrive (EMGS)

  5-6 pm  Volunteers Begin setup for Dinner
      ☐ Test Candice’s powerpoint (Monica)
      ☐ Organize giveaway bags; place under reg tables (All volunteers)
      ☐ Start setting up registration (Shawn)

  5:40-5:45 pm  Kimmera leave Gleeson with P-touch, head to Fromm

  5:45pm  Finish setting up registration (Kimmera and Shawn)
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
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<tbody>
<tr>
<td>6:25 - 6:27</td>
<td>Candice: Welcome and Introduction of Father Paul</td>
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<tr>
<td>6:35 - 6:45</td>
<td>Acknowledgement of 50th BSU Anniversary - Mayor London Breed</td>
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<tr>
<td>6:45 - 6:55</td>
<td>Candice: Highlight 50 years of student activism &amp; Intro of Joe Marshall</td>
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<tr>
<td>6:55 - 7:05</td>
<td>Joe Marshall: Remarks &amp; introduce BASE &amp; video</td>
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<td>7:05 - 7:10</td>
<td>BASE Video</td>
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<tr>
<td>7:10 - 7:15</td>
<td>Preston: Closing Remarks/Ask/next steps</td>
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<tr>
<td>7:15 - 8 pm</td>
<td>Kimmera, Shawn, Sydney in place to collect name tags, give out/collection surveys</td>
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<tr>
<td>7:15-8:00</td>
<td>Dinner stations open and folks to mingle</td>
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Dinner Script

Candice Harrison: Good evening and welcome to the Black Student Union’s 50th Year Anniversary Dinner. My name is Dr. Candice Harrison, Associate Professor of History, African American Studies and Faculty Director for the Black Achievement Success and Engagement program. I am honored to welcome University President, Ft. Paul Fitzgerald to introduce our special guest for this evening.

Pause for Applause

Fr. Fitzgerald:
Intro Mayor
Pause for Applause

Mayor London Breed
Remarks
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**Candice Harrison:** Shapes of activism: protest, service, joy

For 50 years now, USF Black students have made their presence felt through their resounding voices whether be it via protest, poetry slams, die-ins or by crafting strategic demands to the administration. These efforts, though often exhausting, has pushed, pulled and sometimes thrown the university into examining how it lives out it’s Jesuit values and mission particularly as it relates to recruiting, retaining and graduating Black students.

**Joseph Marshall:** Remarks: BASE is culmination of BSU vision carried for 50 years. Cue video.

**Preston:** Closing Remarks: Preston

**Invitation for Alumni to Join the Alumni Mentor Program (AMP)**

The University of San Francisco's Alumni Mentor Program brings
together alumni with students and recent graduates for mutually beneficial career advancement and community building. The program is an excellent way for alumni to stay connected with the university, and offers our students and recent graduates new opportunities to build their networks.

The Black Achievement Success and Engagement program is partnering with the Alumni Mentor Program to offer opportunities for our Black-identified students and recent graduates to work with Black-identified alumni to explore different career paths, companies and industries, and establish career goals.

The program is one semester long and all alumni will be invited to register in December. Mentors and mentees are expected to meet or connect at least once per month for the duration of the semester. If you haven't signed up for this exciting program, we encourage you to do so for the spring.
END