OER Project: BSBA Capstone Refresh Materials

Monika Hudson
*University of San Francisco, mhudson@usfca.edu*

Follow this and additional works at: [https://repository.usfca.edu/library_oer](https://repository.usfca.edu/library_oer)

Part of the Adult and Continuing Education Commons, Business Administration, Management, and Operations Commons, Curriculum and Instruction Commons, and the Educational Assessment, Evaluation, and Research Commons

**Recommended Citation**

[https://repository.usfca.edu/library_oer/7](https://repository.usfca.edu/library_oer/7)

This Other is brought to you for free and open access by the Gleeson Library | Geschke Center at USF Scholarship: a digital repository @ Gleeson Library | Geschke Center. It has been accepted for inclusion in USF OER Faculty Grant by an authorized administrator of USF Scholarship: a digital repository @ Gleeson Library | Geschke Center. For more information, please contact [repository@usfca.edu](mailto:repository@usfca.edu).
Monika Hudson
University of San Francisco
mhudson@usfca.edu
The challenge

- A current BSBA evaluation tool (CBE) assesses individual student’s business content knowledge in various domain areas; used for BSBA program AoL
- Many fourth-year students do not recall the domain concepts taught in earlier years/sequences as evidenced by poor CBE scores
Could we use OER materials to create a way for students to comprehensively “refresh” themselves in the various CBE content areas?
The process

- OER funds used for a summer student assistant (benefit: provide employment for laid-off library-trained student researcher)

- SoM research librarian Penny Scott examined the CBE’s content domains; oversaw/reviewed OER data assemblage (benefits: (1) effective continued collaboration between librarian and faculty regarding program content needs; (2) alleviated extensive faculty personnel oversight and allowed concentration on domain content)
The results

- OER materials collected in 8 CBE content areas in only 8 weeks (academic quality webinars, multi-media, print)
- OER collected domain materials presented to the SoM UPC for departmental review, comment and potential adoption.
- Future: Instructional Design created Canvas shell that can be accessed by all business capstone students with appropriate adaptive quizzes, etc.
Questions/Comments?