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10-22-2020

## OER Project: BSBA Capstone Refresh Materials

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### Recommended Citation

Hudson, Monika, "OER Project: BSBA Capstone Refresh Materials" (2020). *USF OER Faculty Grant*. 7. [https://repository.usfca.edu/library\\_oer/7](https://repository.usfca.edu/library_oer/7)

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# 2020 Open Educational Resources Project BSBA Capstone Refresh Materials

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# The challenge

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- A current BSBA evaluation tool (CBE) assesses individual student's business content knowledge in various domain areas; used for BSBA program AoL
- Many fourth-year students do not recall the domain concepts taught in earlier years/sequences as evidenced by poor CBE scores

# The question

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Could we use OER materials to create a way for students to comprehensively “refresh” themselves in the various CBE content areas?

# The process

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- **OER funds used for a summer student assistant** (benefit: provide employment for laid-off library-trained student researcher)
- **SoM research librarian Penny Scott examined the CBE's content domains; oversaw/reviewed OER data assemblage** (benefits: (1) effective continued collaboration between librarian and faculty regarding program content needs; (2) alleviated extensive faculty personnel oversight and allowed concentration on domain content)

# The results

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- ❑ **OER materials collected in 8 CBE content areas in only 8 weeks** (academic quality webinars, multi-media, print)
- ❑ **OER collected domain materials presented to the SoM UPC** for departmental review, comment and potential adoption.
- ❑ **Future: Instructional Design created Canvas shell** that can be accessed by all business capstone students with appropriate adaptive quizzes, etc.

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**Questions/Comments?**